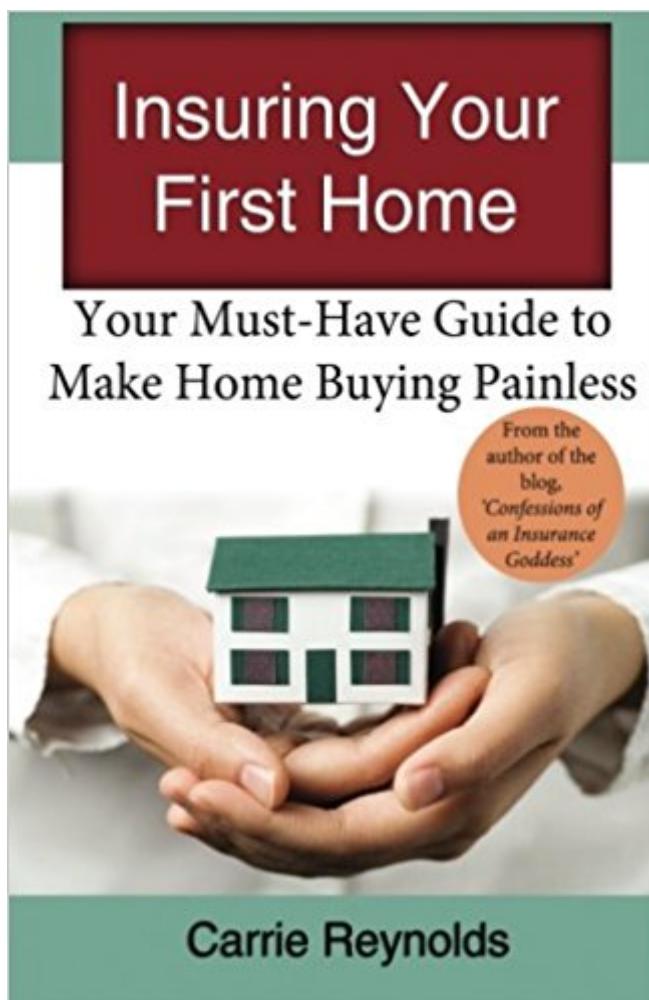


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# Insuring Your First Home: Your Must-Have Guide To Make Home Buying Painless



## Synopsis

Buying your first home is an amazing experience. It's also a "Holy crap, what did I get myself into?" series of moments. It's a huge leap of faith, significant chunk of cash and one of the most overwhelming, scary and stressful experiences ever. I've been in the insurance business since 1996. And I've worked with hundreds of first time homeowners, helping them insure their home and educating them about the process. I've discovered that the majority of first time homeowners have the same questions and concerns, such as: What's in a typical homeowners policy? What do I need to know about homeowners insurance? What's the process for getting a home insured? How long does the process take? They also have questions they don't know they need to ask. Questions that are extremely crucial to the home searching and buying process. Questions that are seldom answered even by those in the insurance profession. So I decided to do something about it- that's why I wrote "Ensuring Your First Home: Your Must-Have Guide to Make Home Buying Painless." I'm giving you the tools to look at homes the way I look at homes- from an insurance perspective. The knowledge you'll gain will help make the home search extremely productive (who wouldn't want to save some time looking at houses?), take the pain out of the process (and who DOESN'T want that?) and instill confidence you're making a wise investment. This is an inside look at my proven process, used in counseling hundreds of first time homebuyers. This is the most comprehensive, behind-the-scenes, real-life look at the homeowners insurance process you'll ever find. And the guide thousands of people wish they had had when buying their first home. What You'll Find Inside: Information that insurance companies will be wringing their hands about because it's our little secret. A proven process that has helped hundreds of people get to home ownership. Actionable steps you can take to make insuring your home as painless as possible. Glossary of common terms and loads of examples. Realistic, time-tested, practical advice to help you understand the process. The best part- written like we're sitting at the coffee shop having a conversation. Who This Book Is For: First time homebuyers Realtors who want an inside look at homeowners insurance to better educate their own customers Mortgage lenders who want an inside look at homeowners insurance so the closing proceeds without trouble Any homeowner who wants the most honest, realistic, no-holds-barred look at their own policy Here's what you'll gain and experience by reading this book: Save Money and time- and who doesn't want to do that? The knowledge you gain will help you house hunt more effectively. Confidence- yes, you're making the right home-buying decision. Less stress- you now have the tools to make the home searching and buying process as pleasant as possible. Relief- your single largest purchase is protected correctly. You've never

seen anything like this book. It's real. It's honest. And it's the book you must have if you want to make insuring your home as painless as possible.

## **Book Information**

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## **Customer Reviews**

Carrie Reynolds has achieved industry recognition with the creation of her alter ego, The Insurance Goddess. She has been featured in multiple industry publications, including Erie Insurance's Agent Exchange and Progressive Insurance's Agency Insights magazines, and in two feature articles for PIA of Ohio's magazine "The Insurance Goddess: How she created her own brand" and "Women in Insurance." She has participated in two podcasts for Insurance Journal's "From Accidental Agent to Insurance Goddess" and "Confessions of an Insurance Goddess." She has also written two articles for American Agent & Broker, titled "Create Brand You and Blow Away the Competition" and "4 Ways to Avoid the Social Media Time Drain." She actively blogs about insurance, marketing, social media and small business via her blog "Confessions of an Insurance Goddess." She appeared as The Insurance Goddess at PIA of Ohio's 2011 Agency Profitability and Management Conference, as a panelist for a roundtable discussion, "Using Technology to Move Forward." Carrie joined her family-owned insurance agency, Alan Galvez Insurance, in 1996, after graduating from Wittenberg University with a degree in Business Management. She is licensed for both property/casualty and life/health, and holds the Certified Insurance Counselor designation. She earned her Masters in Business from Capital University in 2002. She serves her community as a member of the Bellefontaine Rotary Club, as well as a board member of the International Friendship Center. She also enjoys riding her motorcycle, playing her clarinet in the West Central Ohio Community Concert Band, scrapbooking and gardening. She is a

firm believer in not just selling policies, but offering solutions that benefit the customer. Carrie's talent is in "translating" insurance speak into understandable terms, educating her customers and the general public and even making the insurance seeking process less scary and yes, even fun.

I have owned my home for the past 3.5 years and I enjoyed reading this book and learned a lot from it. I am also a Mortgage Lender and felt that it can help me answer questions for my customers that may come up in regards to their home loan. I wasn't familiar with what some of the terms meant before reading this and I hear them often! This book is clear, concise and written in "normal people" language which is refreshing! I would recommend this book for ANYONE who owns a home, looking for a new home or works in the Real Estate industry!

Carrie's book is a great guide for 1st time homeowners to use both in knowing what to look for in a home and your insurance needs. As a longtime homeowner, I also found tips that were useful for me. It never hurts to re-visit this stuff. I really like Carrie's no nonsense, straight forward approach to this subject. She is down to earth with real examples. Most importantly, the book is not loaded with insurance jargon so that the lay reader is not lost but can truly use this tool. Great job for 1st time author.

A must have for any home buyer. This was written by THE INSURANCE GODDESS. I enjoyed reading this even though I am not going to be a first home buyer.

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